

RETH!NK PLASTiC



Why

“bioplastics”

won't solve

plastic pollution

“BIOPLASTICS” ARE STILL PLASTICS AND THE TERM ITSELF IS AMBIGUOUS.

THERE ARE:



Bio-based plastics

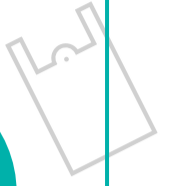


Made partly or fully from **organic matter** from plants and animals, often in combination with **fossil fuels**.

Bio-based plastics rely on limited land resources and chemical-intensive industrial agriculture.

less than 40%

of bio-based plastics are designed to be biodegradable.



Biodegradable plastics



ONE SIZE DOES NOT FIT ALL!

There are different types of biodegradable plastics



INDUSTRIALLY COMPOSTABLE?

Only if your area has industrial composting infrastructure & you know the right bin. If not, **the plastic will end up in landfill, incinerators or the environment.**



HOME COMPOSTABLE?

It can take **up to 1 year per item**, and only if you have access to a home or community composter which is well managed.



SOIL BIODEGRADABLE?

Current uses such as covering of crops still contribute to **plastic pollution.**

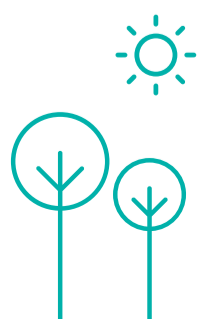


MARINE BIODEGRADABLE?

No adequate scheme to prove it. **Still impacts sealife.** Why would we design products to end up in the ocean?

“Bioplastics” won't solve the plastic pollution crisis!

Let's prevent & reuse instead!



RETHINK PLASTIC



It's time to stop plastic pollution for good

Plastic is one of the fastest growing pollutants in the world. The way we currently design, produce and consume plastics is both unsustainable and inefficient. However, sustainable alternatives already exist – and “bioplastic” is not one of them.

We call on European institutions and European governments to show global leadership in the implementation of the Strategy on Plastics in a Circular Economy, and to cut plastic pollution at source through reduction, better design and better management.



Let's rethink plastic

Rethink Plastic is an alliance of leading European NGOs with one common aim: a future that is free from plastic pollution.

We bring together policy and technical expertise from a variety of relevant fields.

We represent thousands of active groups, supporters and citizens in every EU Member State, and are part of the global Break Free From Plastic movement, along with over 1,200 NGOs and millions of citizens worldwide.

